



ZETA KAPPA ALUMNI

Service for Humanity . . . After Campus . . . For Eternity

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March 23, 2024

My brothers,

The “World Famous” Zeta Kappa chapter’s 50th Reunion is swiftly approaching, and our excitement is building for a grandiose time. Not only are we expecting a time of brotherhood and bonding like no other, but we also want to continue being a presence (as in years past) in the community.

To raise funds for scholarships, sickle cell foundation and other chapter needs, we are creating a commemorative booklet for this occasion. Do not miss your chance to be highlighted and give your support in this effort.

The Ad Booklet technical details and prices are listed below. If you have any corporate ties and/or businesses who may be interested as well, please use the corporate letter attached.

Ad Booklet Technical details:
Print ads sizes below. Artwork should be:

- 300 dpi+ if (.jpg, PDF or PSD or other raster image)
- a vector file format (AI, EPS or PDF)
- CMYK color format
- Sent with linked images/fonts if vector file with embedded images and fonts converted to outlines.

1/8 PAGE 4.25" x 2.75" \$30	1/4 PAGE 4.25" x 5.5" \$50	FULL PAGE 8.5" x 11" \$200
1/8 PAGE 4.25" x 2.75" \$30		
HALF PAGE 8.5" x 5.5" \$100		

Once you have an AD for the booklet, please email your request, graphics (outline) to Kendall.Wilson@MinutemanPress.com.

The payments for the booklet should be paid through our Reunion website (www.worldfamouszk.com/), with a note indicating such (i.e. “Booklet payment”).

If you have any further questions, please contact one of the brothers on the reunion committee.

Fraternally,
~KW

Our Cause Speeds On Its Way